

ABOUT THE PROJECT

APRIL 2018

We are thrilled that an international company of Foxconn's magnitude has recognized the opportunities available in Racine County and committed to an unprecedented investment in our community.

Foxconn is investing an estimated \$10 billion to create North America's first state-of-the-art advanced display manufacturing campus right here in Mount Pleasant in the heart of Racine County. The Foxconn manufacturing campus will be approximately 22 million sq. ft. — by far the largest project in the state, and will, in fact, be one of the largest manufacturing campuses in the world.

This opportunity represents the return of electronics manufacturing to the U.S. from Asia. Foxconn's investment will change the economic landscape in Wisconsin and establish our state as the electronics manufacturing capital of North America.



SIZE OF THE PRIZE

The impact of this investment on our community is unprecedented and the opportunity enormous. It will transform our region, creating tens of thousands of new jobs for Racine County.

ONE-TIME CAPITAL BENEFITS

Over the course of the anticipated four-year construction period, we anticipate:

- **\$10 billion** of capital investment to construct and equip the facility.
- Over **10,000** new construction and related jobs.
- **\$2.41 billion** in direct labor income for work performed in Racine County.
- **\$9 million** in local tax revenues for Racine County governments

ONGOING OPERATING IMPACTS

Once fully operational, the Foxconn facility is anticipated to create **billions of dollars** in additional annual Racine County GDP, through:

- Directly employing **thousands of workers** in Racine County and supporting thousands of indirect jobs throughout Racine County.
- Creating **millions of dollars** in annual local tax revenues through indirect and induced economic activity and taxes paid by employees.

KEY PROJECT STATS

- **\$10 billion** Foxconn investment
- **22 million** sq. feet
- **Thousands** of new jobs
- Average salary of \$53K+
- Significant number of suppliers moving to and growing within Wisconsin.
- Largest greenfield investment by a foreign-based company in US history (as measured by jobs)

THE RIPPLE EFFECT: For every 10 jobs created through direct employment, 6 additional jobs will be created elsewhere in Racine County.

Data Source: Ernst & Young